

## Marketing and Communication

## **AFC Awards**

**Association of Florida Colleges (AFC)** 



Miscellaneous > Redesign Redesign of FSCJ Mascot



Video/Photography > Video Campaign **FSCJ Action and Options** 



Publications > Brochure/Guide

**Education and Human Services Brochure** 



Video/Photography > Video – 30 seconds or less **FSCJ New Mascot Reveal** 



Miscellaneous > Specialty Advertising – Apparel or Promotional Items

FSCJ Duuuval koozie and paper can



Signage > Indoor Signage **FSCJ Airport Ads** 

## **NCMPR Awards**

National Council for Marketing & Public Relations for Community Colleges (NCMPR)



Photography/Illustration > Logo Design FSCJ Manta Ray



Social Media > Social Media Post **FSCJ Mascot Launch** 



Print > Postcard

**FSCJ High School Postcard Series** 



Advertising > Television FSCJ Commercial Action



Print > Notes/Cards/Invitations FSCJ Takeover Day Passport



Video Shorts (single)





Miscellaneous > Novelty

**Mascot Magnets** 



Miscellaneous > Wild Card

**FSCJ Duuuval Koozie and Paper Can** 



Miscellaneous > Logo Wear

**Croc Charms** 

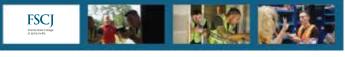


Print > Booklet FSCJ Fact Book



















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