

AFC Awards

Association of Florida Colleges (AFC)



Miscellaneous > Redesign
Redesign of FSCJ Mascot



Video/Photography > Video Campaign
FSCJ Action and Options



Publications > Brochure/Guide
Education and Human Services Brochure



Video/Photography > Video – 30 seconds or less
FSCJ New Mascot Reveal



Miscellaneous > Specialty Advertising –
Apparel or Promotional Items
FSCJ Duuval koozie and paper can



Signage > Indoor Signage
FSCJ Airport Ads



NCMPR Awards

**National Council for Marketing & Public
Relations for Community Colleges (NCMPR)**



Photography/Illustration > Logo Design
FSCJ Manta Ray



Social Media > Social Media Post
FSCJ Mascot Launch



Print > Postcard
FSCJ High School Postcard Series



Advertising > Television
FSCJ Commercial Action



Print > Notes/Cards/Invitations
FSCJ Takeover Day Passport



Video Shorts (single)
FSCJ Mascot Reveal



Miscellaneous > Novelty
Mascot Magnets



Miscellaneous > Wild Card
FSCJ Duuval Koozie and Paper Can



Miscellaneous > Logo Wear
Croc Charms



Print > Booklet
FSCJ Fact Book

