

# TYPOGRAPHY

FSCJ has selected a font family that is approved to be used in College communications for print and digital materials.

Open Sans typeface is the preferred font to be used in relation to FSCJ. Contact the Marketing and Communications department for questions on typeface selection. If you are unable to download this font on your computer using the instructions below, Arial may be used as a substitute.

## OPEN SANS

Open Sans is the primary typeface for marketing materials and the College's website.

Content should primarily follow sentence case structure.

Uppercase letters may be used in headlines.

Open Sans Regular  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 1234567890

*Open Sans Italic*  
*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz 1234567890*

**Open Sans Bold**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz 1234567890**

## DOWNLOAD + INSTALL FONTS

1. Go to [fonts.google.com/specimen/Open+Sans](https://fonts.google.com/specimen/Open+Sans)
2. Click **Get font**
3. Click **↓ Download all**
4. Installing Fonts
  - Extract the zip file from the Downloads folder
  - Double-click the .ttf file
  - Click "Install"

You may need to shut down all programs and restart your computer after font installation. If you need assistance installing the font on your computer, submit a help desk ticket at [help.fscj.edu](https://help.fscj.edu).