

2021-24

# VISIONARY IMPACT PLAN 2.0

## Mission Statement:

Florida State College at Jacksonville provides an equitable, high quality, success-driven learning experience for our diverse community of students.

## Vision Statement:

To promote intellectual growth for life-long learning, advance the economic mobility of our students and transform the communities we serve.

## Core Values: (iRISE)

- Integrity
- Respect for All Served at FSCJ
- Innovation
- Student-Centered
- Excellence in Teaching, Learning and Service

Strategic Priorities	Strategic Goals
<p><b>Enrollment:</b> Expand access to and support persistence in postsecondary education serving all student populations.</p>	<p><b>Goal 1:</b> Ensure clear pathways for all students to pursue a postsecondary education that leads to economic mobility.</p> <p><b>Goal 2:</b> Develop and implement a strategic enrollment management plan that supports strategic growth for the institution.</p> <p><b>Goal 3:</b> Expand college-going activities in our service area to increase the percentage of service area high school graduates who apply to and enroll at FSCJ.</p> <p><b>Goal 4:</b> Develop collaborative relationships between FSCJ's recruitment, internal and community partners to create seamless enrollment opportunities for adult students.</p>
<p><b>Service:</b> Enhance and deliver an exceptional student and employee experience to create a sense of belongingness.</p>	<p><b>Goal 1:</b> Increase recruitment, hiring and persistence of faculty and staff that is reflective of our community and student population.</p> <p><b>Goal 2:</b> Provide meaningful opportunities for student engagement that are reflective of the FSCJ student body.</p> <p><b>Goal 3:</b> Increase Collegewide opportunities for staff and students to participate in Diversity, Equity, Inclusivity and Belongingness (DEIB) events and activities.</p>
<p><b>Success:</b> Increase student achievement and success to strengthen opportunities for economic mobility for all students.</p>	<p><b>Goal 1:</b> Increase engagement in and implementation of equity-minded professional learning activities.</p> <p><b>Goal 2:</b> Achieve equity in student outcomes by program and course.</p> <p><b>Goal 3:</b> Improve program progression by implementing course-level practices at scale.</p>
<p><b>Excellence:</b> Invest in the employee experience and Collegewide operations to promote continuous quality improvement.</p>	<p><b>Goal 1:</b> Create a meaningful and robust employee recognition program.</p> <p><b>Goal 2:</b> Identify and develop high potential employees to grow and sustain the talent pipeline in key technical, professional, leadership and executive positions.</p> <p><b>Goal 3:</b> Develop a culture of operational excellence.</p> <p><b>Goal 4:</b> Continue review of FSCJ core processes to improve and increase efficiencies.</p>
<p><b>Community:</b> Proactively engage community and business partners to continually align industry needs and academic programming.</p>	<p><b>Goal 1:</b> Embed educational programs and training in underrepresented communities.</p> <p><b>Goal 2:</b> Develop relationships with community-based and social service agencies to build capacity for wrap-around support services.</p> <p><b>Goal 3:</b> Increase opportunities for community-connected experiential learning.</p>