**FSCJ** Florida State College at Jacksonville

# Digital Media/Multimedia Technology (2152)
ASSOCIATE IN SCIENCE | Revised: May 24, 2023

The Associate in Science (A.S.) Degree in Digital Media/ Multimedia Technology provides students with a diverse foundation of skills and abilities on which to build a successful career through advancement in the workplace or furthering their education.

Students will learn to integrate graphics, sound, video, animation, text and still images to create a variety of entertainment, graphic and creative productions. Areas such as web design, graphic design, and audio or video production will be introduced.

| ☑ Task |
|---|
| ☐ Explore career resources at [fscj.edu/student-services/career-development](fscj.edu/student-services/career-development). |
| ☐ Meet with your advisor each term. |
| ☐ Fulfill the Civic Literacy requirement. |
| ☐ Satisfy the associate in science degree graduation requirements. |

## Career Options

The Digital Media/Multimedia Technology program prepares graduates for numerous career opportunities, including such positions as graphic designers, multimedia artists/designers, photographers, and web designers. Job descriptions within the field may share many industry standard skill requirements for software and hardware; however, the digital media field emphasizes the importance of design and portfolio review.

## Advising

(904) 646-2392 or [digitalmedia@fscj.edu](digitalmedia@fscj.edu).

## Sample Roadmap

This roadmap provides general guidance about required courses. For specific guidance about your individual academic degree plan, please see an advisor. Also refer to the College Catalog and class schedules for additional information. **Full-time students will refer to the term-by-term recommendations**, and **part-time students will take courses in the order listed**.

A minimum grade of C or higher must be achieved in all professional courses, as well as courses used to satisfy the general education and civic literacy requirements. A list of Suggested Professional Elective Coursework Options is available on page 2.

### Term 1

| ☑ | Course: Course Title | Credit Hours |
|---|---|---|
| ☐ | ENC 1101: English Composition I **or** ENC 1101C: English Composition I Enhanced | 3 or 4 |
| ☐ | MAC 1105: College Algebra **or** higher-level MAC prefix course **or** MAP 2302: Differential Equations **or** MGF 1106: Topics in College Mathematics **or** MGF 1107: Explorations in Mathematics **or** STA 2023: Elementary Statistics | 3-5 |
| ☐ | DIG 2109C: Raster Imaging | 3 |
| ☐ | GRA 1156C: Vector Illustration | 3 |
| ☐ | DIG 2000C: Introduction to Digital Media | 3 |

### Term 2

| ☑ | Course: Course Title | Credit Hours |
|---|---|---|
| ☐ | ENC 1102: Writing About Texts | 3 |
| ☐ | PGY 2801C: Digital Photography I | 3 |
| ☐ | GRA 1110C: Graphic Design Methods | 3 |
| ☐ | Any ART or PGY prefix course | 3 |
| ☐ | SPC 2017: Introduction to Speech Communications **or** SPC 2065: Speech Communication for Business and the Professions **or** SPC 2608: Fundamentals of Public Speaking | 3 |

### Term 3

| ☑ | Course: Course Title | Credit Hours |
|---|---|---|
| ☐ | BSC 1005: Life in Its Biological Environment **or** BSC 2010C: Principles of Biology I **or** BSC 2085C: Human Anatomy and Physiology I **or** AST 1002: Introduction to Astronomy **or** CHM 1020: Chemistry for Liberal Arts **or** CHM 2045C: General Chemistry and Qualitative Analysis I **or** ESC 1000: Earth and Space Science **or** EVR 1001: Introduction to Environmental Science **or** PHY 1020C: Physics for Liberal Arts with Laboratory **or** PHY 2048C: Physics I With Calculus **or** PHY 2053C: General Physics I | 3-4 |
| ☐ | ARH 2000: Art in the Humanities **or** PHI 2010: Philosophy in the Humanities **or** MUL 2010: Music in the Humanities **or** LIT 2000: Literature in the Humanities **or** HUM 2020: Topics in the Humanities **or** THE 2000: Theatre in the Humanities | 3 |

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## Important for You to Know

This academic roadmap does not include developmental education courses in reading, writing, and/or mathematics that you may be required to take. Students who place into developmental education courses are required to complete designated developmental education courses with a grade of C or higher regardless of program of study. In addition, it does not include MAT 1033: Intermediate Algebra, which, for many students, is a prerequisite course for MAC 1105.

## Related Roadmaps

### Embedded Technical Certificate(s)

Technical certificates are available within this degree program. Contact an advisor to determine the career education path that is best for you. Embedded technical certificates include:

- Digital Media/Multimedia Production
- Graphic Design Production

## Program Learning Outcomes

Upon successful completion of the program, graduates will be able to demonstrate competency in the following domains:

- Demonstrate industry-appropriate verbal and written communication skills.
- Demonstrate industry-appropriate soft skills.
- Understand output modalities at the entry-level including print, screen, and time-based media.
- Demonstrate proficiency using industry-standard hardware and/or software.
- Identify basic aesthetic elements in the digital arts.
- Conceptualize, design and execute a project at entry-level competence.

### Term 4

| ☑ | Course: Course Title | Credit Hours |
|---|---|---|
| ☐ | AMH 2020: United States History From 1877 to the Present **or** POS 2041: American Federal Government | 3 |
| ☐ | DIG 2100C: Web Essentials | 3 |
| ☐ | DIG 2282C: Time Based Media | 3 |
| ☐ | Any ART or PGY prefix course | 3 |

### Term 5

| ☑ | Course: Course Title | Credit Hours |
|---|---|---|
| ☐ | GRA 1952C: Professional Development | 3 |
| ☐ | DIG 2251C: Multimedia Audio | 3 |
| ☐ | Professional Elective | 3 |
| ☐ | Any ART or PGY prefix course | 3 |

## Total Program Credit Hours

The **Digital Media/Multimedia Technology** A.S. degree program requires a **minimum of 60 credit hours**. Total program hours may vary based on the student's individual degree plan. Please see an advisor for individual guidance. This program **is eligible** for financial aid.

## Suggested Professional Elective Coursework Options

### Minimum Credit Hours: 3

Below are suggested associate degree course options that can be used to complement career goals and are recommended for students who plan to pursue a Bachelor of Applied Science in Digital Media. However, students may select any ART, DIG or PGY prefix coursework they have not already earned a satisfactory grade in to satisfy the Professional Elective coursework.

| ☑ | Course: Course Title | Credit Hours | Terms Offered |
|---|---|---|---|
| ☐ | ART 1201C: Two Dimensional Design | 3 | All |
| ☐ | ART 1300C: Drawing I | 3 | All |
| ☐ | ART 1301C: Drawing II | 3 | All |
| ☐ | ART 2203C: Three Dimensional Design | 3 | Fall, Spring |
| ☐ | DIG 2105C: Web 2.0 and Social Media | 3 | Varies |
| ☐ | DIG 2142C: Digital Capturing and Output | 3 | Varies |