

The Technical Certificate (T.C.) in Business Entrepreneurship provides students with the knowledge and skills required to be successful in opening up a small business including basic management principles, basic accounting principles, and marketing strategies.

<input checked="" type="checkbox"/> Task
<input type="checkbox"/> Explore career resources at <a href="https://fscj.edu/student-services/career-development">fscj.edu/student-services/career-development</a> .
<input type="checkbox"/> Meet with your advisor each term.
<input type="checkbox"/> Satisfy the technical certificate graduation requirements.

### Articulation

This certificate articulates directly into the Business Administration (2213) (A.S.) degree. Contact an advisor to determine the career education path that is best for you.

### Important for You to Know

This academic roadmap does not include **developmental education courses** in reading, writing, and/or mathematics that you may be required to take. Students who place into developmental education courses are required to complete designated developmental education courses with a grade of C or higher regardless of program of study. In addition, it does not include **MAT 1033: Intermediate Algebra**, which, for many students, is a prerequisite course for MAC 1105.

### Advising

(904) 381-3704 or [asbusiness@fscj.edu](mailto:asbusiness@fscj.edu).

### Sample Roadmap

This roadmap provides general guidance about required courses. For specific guidance about your individual academic degree plan, please see an advisor. Also refer to the College Catalog and class schedules for additional information. **Full-time students will refer to the term-by-term recommendations, and part-time students will take courses in the order listed.**

A minimum grade of C or higher must be achieved in all professional courses.

#### Term 1

<input checked="" type="checkbox"/>	Course: Course Title	Credit Hours	Terms Offered
<input type="checkbox"/>	GEB 1011: Introduction to Business	3	All
<input type="checkbox"/>	MAN 2021: Principles of Marketing	3	All
<input type="checkbox"/>	ACG 2021: Financial Accounting	3	All
<input type="checkbox"/>	MAR 2011: Principles of Management	3	All

### Total Program Credit Hours

The **Business Entrepreneurship** T.C. program requires a **minimum of 12 credit hours**. Total program hours may vary based on the student's individual degree plan. Please see an advisor for individual guidance. This program **is not eligible** for financial aid.

### Program Learning Outcomes

Upon completing this program, students will be able to demonstrate proficiency in the following program learning outcomes:

- Analyze, record, and report financial information for external users in accordance with accounting principles, government regulations, and professional standards.
- Analyze and report internal business and financial information.
- Demonstrate proficiency in understanding economic data as it is used in the business environment.
- Demonstrate proficiency in basic understanding of legal reasoning and ethical thinking.
- Demonstrate an understanding of basic managerial skills used in business today. Included in this outcome will be human resource management, operations management, and organizational behavior.
- Understand the fundamentals of marketing and demonstrate proficiency in the use of the four P's of marketing.