About the Program

The Bachelor of Applied Science (B.A.S.) degree in Digital Media prepares students with a breadth of general mastery knowledge of the digital media field while providing opportunities to focus in depth on specific areas of interest in graphic and print design, web design, imaging, photography, video and audio production, and/or motion graphics.

Graduates gain an understanding of the inner workings of production and its relationship to various industries with a focus on visual storytelling.

This program requires a **minimum of 120 credit hours** including 60 transferrable college credit hours that are completed prior to applying to the program. Total program hours may vary based on the student's individual degree plan. This program **is eligible** for financial aid.

FSCJ bachelor's degree programs are part of Florida's 2+2 Program. For additional information, visit https://www.fldoe.org/core/fileparse.php/3/urlt/pathways_to_success.pdf.

Program Requirements

The bachelor's degree is for students who have earned an associate in arts or associate in science degree or 60 hours of transferable college credit. Students must fulfill all requirements outlined in the college catalog.

Students must complete a minimum of 36 credit hours of **General Education Coursework** with a grade of C or higher**.** See the *Program Requirements for additional information.

The following **Lower Division Coursework** must be completed **prior to enrollment** in upper division coursework: DIG 2000C - Introduction to Digital Media; DIG 2100C - Web Essentials; DIG 2109C - Raster Imaging; DIG 2282C - Time Based Media; GRA 1110C - Graphic Design Methods; GRA 1156C - Vector Illustration; and PGY 2801C - Digital Photography I. An additional **9 credit hours of ART or PGY prefix coursework** may be completed at any time.

Students must also complete **12 credit hours of Lower Division Elective Coursework.** This requirement may be fulfilled with any A.A. general education coursework, A.S. elective coursework, A.S. professional coursework, or A.S. professional elective coursework previously earned by the student. **Students who have not yet satisfied this requirement** are encouraged to fulfil the requirement with a combination of the following courses: ART 1201C - Two Dimensional Design; ART 1300C - Drawing I; ART 1301C - Drawing II; ART 2203C - Three Dimensional Design; DIG 2105C - Web 2.0 and Social Media; DIG 2142C - Digital Capturing and Output; DIG 2251C - Multimedia Audio and GRA 1952C - Professional Development.

Important for You to Know

This academic roadmap does not include graduation requirements.

This program includes a **Mathematical Thinking in Context math pathway**. This pathway is intended for students in the broadest range of programs of study. In this pathway, students will explore a variety of mathematical concepts utilizing multiple ways of thinking to formulate and solve problems in context.

Additional Information

⇒ **Program Information,** including advisor contact details: https://www.fscj.edu/S500.

⇒ **Bachelor Degree Information,** including graduation requirements: https://catalog.fscj.edu/academics/degree-certificate-programs/bachelors-degrees.

⇒ ***Program Requirements:** https://catalog.fscj.edu/programs/S500.

⇒ **Math Pathways Information:** https://catalog.fscj.edu/academics/math-pathways.

Sample Roadmap for Upper Division Coursework

This sample roadmap shows one possible pathway to program completion and may not be appropriate for all students.

Prior to enrolling in classes, please **meet with an advisor** for specific guidance about your individual academic plan. Some courses are offered only once per year; advising is critical for course progression.

A minimum grade of C or higher must be achieved in all upper division coursework. Students should consult the online class schedule to determine course availability.

Upper Division Concentration coursework options include: DIG 3305C - Fundamentals of 3D Animation; DIG 3354C - Advanced 3D Animation; DIG 3603C - Digital Sculpture; DIG 4144C - NET Broadcasting; DIG 4781C - Advanced Interface Design; GRA 3154C - Illustration Methods; GRA 4884C - Advanced Motion Graphics; RTV 3581C - Lighting for Video; and PGY 4235C - Advanced Principles of Photography. These courses are offered once per year.

Term 1

Course	Credits
PGY 3440C - Principles of Photography	3
GRA 3209C - Applied Typography	3
GRA 3758C - Scripting for Websites	3

Term 2

Course	Credits
DIG 3255C - Digital Media Audio	3
DIG 3433C - Visual Storytelling and Visual Development	3
GRA 3837C - Motion Graphics	3
GRA 3193C - Graphic Design Visualization and Creativity	3

Term 3

Course	Credits
DIG 3823C - Creative Digital Media Problem Solving	3
DIG 3930C - Portfolio Development	3
Upper Division Elective course	3
Upper Division Elective course	3

Term 4

Course	Credits
GRA 4513C - Communication Design and Visual Persuasion	3
DIG 3940 - Internship	3
Upper Division Elective course	3