

## About the Program

The Bachelor of Science (B.S.) degree in Business Administration prepares graduates for management and leadership roles in a range of organizational settings or to continue on to graduate school.

Students will select one of the following concentrations: General Business Administration, Human Resources, Entrepreneurship, or Marketing.

This program requires a **minimum of 120 credit hours** including 60 transferrable college credit hours that are completed prior to applying to the program. Total program hours may vary based on the student's individual degree plan. This program is **eligible** for financial aid.

*FSCJ bachelor's degree programs are part of Florida's 2+2 Program. For additional information, visit [https://www.fl DOE.org/core/fileparse.php/3/urlt/pathways\\_to\\_success.pdf](https://www.fl DOE.org/core/fileparse.php/3/urlt/pathways_to_success.pdf).*

## Program Accreditation

The B.S. Business Administration degree program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). For more information about ACBSP, visit [acbsp.org](http://acbsp.org).

## Program Requirements

The bachelor's degree is for students who have earned an associate in arts or associate in science degree or 60 hours of transferable college credit. Students must fulfill all requirements outlined in the college catalog.

## Important for You to Know

**This academic roadmap does not include** required lower division or general education coursework, which may include prerequisite courses for upper division coursework. In addition, it does not include program graduation requirements.

This program includes an **Algebra Through Calculus math pathway**. This pathway is intended for students whose academic program requires a foundation of algebra, followed by a sequence of courses that may lead to calculus.

The following **Lower Division Coursework** will satisfy the prerequisites required for specific upper division coursework.

- ACG 2021 - Financial Accounting
- ACG 2071 - Managerial Accounting
- CGS 1100C - Microcomputer Applications for Business and Economics
- ECO 2013 - Economics I - Principles of Macroeconomics
- ECO 2023 - Economics II - Principles of Microeconomics
- MAC 2233 - Calculus for Business and Social Sciences
- MAN 2021 - Principles of Management
- QMB 2100 - Business Statistics  
or STA 2023 - Elementary Statistics

## Additional Information

- ⇒ **Program Information**, including advisor contact details: <https://www.fscj.edu/T200>.
- ⇒ **Bachelor Degree Information**, including graduation requirements: <https://catalog.fscj.edu/academics/degree-certificate-programs/bachelors-degrees>.
- ⇒ **\*Program Requirements:** <https://catalog.fscj.edu/programs/T200>.
- ⇒ **Math Pathways Information:** <https://catalog.fscj.edu/academics/math-pathways>.

## Sample Roadmap for Upper Division Coursework

### General Business Administration Concentration

This sample roadmap shows one possible pathway to completion of Upper Division Coursework and may not be appropriate for all students. Refer to the **\*Program Requirements** for a full list of courses required for program completion.

Prior to enrolling in classes, please **meet with an advisor** for specific guidance about your individual academic plan. Some courses are offered only once per year; advising is critical for course progression.

#### Term 1

Course	Credits
GEB 3213 - Business Writing	3
MAN 3353 - Management Theory and Practices	3
MAN 3065 - Business Ethics	3
FIN 3400 - Financial Management	3

#### Term 2

Course	Credits
Concentration Course: ENT 3004 - Principles of Entrepreneurship	3
Concentration Course: MAN 4301 - Human Resource Management	3
Concentration Course: MAN 4741 - Change and Innovation Management	3
ISM 4011 - Introduction to Management Information Systems	3

#### Term 3

Course	Credits
Concentration Course: MAN 3583 - Project Management	3
Concentration Course: MAN 3505 - Production Operations and Logistics Management	3
Concentration Course: MAN 3781 - Sustainable Business Strategies	3
BUL 3130 - Business Law and Ethics	3

#### Term 4

Course	Credits
Concentration Course: FIN 4501 - Investment Management	3
MAR 3023 - Marketing Fundamentals	3
QMB 3250 - Statistics for Business Decisions	3
Concentration Course: MAN 3600 - International Business Management	3

#### Term 5

Course	Credits
MAN 4101 - Human Relations in Management	3
MAN 4504 - Operational Decision Making	3
MAN 4930 - Selected Topics in Management	3
MAN 4720 - Strategic Management (Capstone)	3

## Sample Roadmap for Upper Division Coursework

### Human Resources Concentration

This sample roadmap shows one possible pathway to completion of Upper Division Coursework and may not be appropriate for all students. Refer to the **\*Program Requirements** for a full listing of all courses required for program completion.

Prior to enrolling in classes, please **meet with an advisor** for specific guidance about your individual academic plan. Some courses are offered only once per year; advising is critical for course progression.

#### Term 1

Course	Credits
GEB 3213 - Business Writing	3
MAN 3353 - Management Theory and Practices	3
Concentration Course: MAN 4301 - Human Resource Management	3
Concentration Course: MAN 4102 - Diversity Management	3

#### Term 2

Course	Credits
Concentration Course: MAN 4741 - Change and Innovation Management	3
MAN 3065 - Business Ethics	3
ISM 4011 - Introduction to Management Information Systems	3
Concentration Course: MAN 4320 - Organizational Staffing	3

#### Term 3

Course	Credits
BUL 3130 - Business Law and Ethics	3
FIN 3400 - Financial Management	3
Concentration Course: MAN 4330 - Benefits and Compensation	3
Concentration Course: MAN 4350 - Training and Development	3

#### Term 4

Course	Credits
MAR 3023 - Marketing Fundamentals	3
QMB 3250 - Statistics for Business Decisions	3
Concentration Course: MAN 4401 - Managing Labor Relations	3
Concentration Course: MAN 4402 - Employment Law	3

#### Term 5

Course	Credits
MAN 4101 - Human Relations in Management	3
MAN 4504 - Operational Decision Making	3
MAN 4930 - Selected Topics in Management	3
MAN 4720 - Strategic Management (Capstone)	3

## Sample Roadmap for Upper Division Coursework

### Entrepreneurship Concentration

This sample roadmap shows one possible pathway to completion of Upper Division Coursework and may not be appropriate for all students. Refer to the **\*Program Requirements** for a full listing of all courses required for program completion.

Prior to enrolling in classes, please **meet with an advisor** for specific guidance about your individual academic plan. Some courses are offered only once per year; advising is critical for course progression.

#### Term 1

Course	Credits
GEB 3213 - Business Writing	3
MAN 3353 - Management Theory and Practices	3
Concentration Course: ENT 3004 - Principles of Entrepreneurship	3
Concentration Course: MAN 4741 - Change and Innovation Management	3

#### Term 2

Course	Credits
MAN 3065 - Business Ethics	3
ISM 4011 - Introduction to Management Information Systems	3
Concentration Course: MAN 3583 - Project Management	3
Concentration Course: MAN 3781 - Sustainable Business Strategies	3

#### Term 3

Course	Credits
BUL 3130 - Business Law and Ethics	3
FIN 3400 - Financial Management	3
Concentration Course: ENT 4013 - Creating New Ventures I	3
Concentration Course: ENT 4114 - Creating New Ventures II	3

#### Term 4

Course	Credits
MAR 3023 - Marketing Fundamentals	3
QMB 3250 - Statistics for Business Decisions	3
Concentration Course: ENT 4412 - Entrepreneurial Finance	3
Concentration Course: MAN 4902 - Entrepreneurship Senior Project	3

#### Term 5

Course	Credits
MAN 4101 - Human Relations in Management	3
MAN 4504 - Operational Decision Making	3
MAN 4930 - Selected Topics in Management	3
MAN 4720 - Strategic Management (Capstone)	3

## Sample Roadmap for Upper Division Coursework

### Marketing Concentration

This sample roadmap shows one possible pathway to completion of Upper Division Coursework and may not be appropriate for all students. Refer to the **\*Program Requirements** for a full listing of all courses required for program completion.

Prior to enrolling in classes, please **meet with an advisor** for specific guidance about your individual academic plan. Some courses are offered only once per year; advising is critical for course progression.

#### Term 1

Course	Credits
GEB 3213 - Business Writing	3
MAN 3353 - Management Theory and Practices	3
MAR 3023 - Marketing Fundamentals	3
MAN 3065 - Business Ethics	3

#### Term 2

Course	Credits
ISM 4011 - Introduction to Management Information Systems	3
QMB 3250 - Statistics for Business Decisions	3
Concentration Course: MAR 3334 - Marketing Promotions	3
Concentration Course: MAR 3803 - Marketing Strategy	3

#### Term 3

Course	Credits
BUL 3130 - Business Law and Ethics	3
FIN 3400 - Financial Management	3
Concentration Course: MAR 4233 - Social Media Marketing	3
Concentration Course: MAR 4413 - Sales, Negotiations, and Relationships	3

#### Term 4

Course	Credits
MAN 4101 - Human Relations in Management	3
Concentration Course: MAR 4503 - Consumer Behavior	3
Concentration Course: MAR 4613 - Marketing Research	3
MAN 4930 - Selected Topics in Management	3

#### Term 5

Course	Credits
MAN 4504 - Operational Decision Making	3
Concentration Course: MAR 4424 - International Marketing	3
Concentration Course: MAR 4836 - Concept and Product Development	3
MAN 4720 - Strategic Management (Capstone)	3